

Attachment B

|                                    |   | Level 0  | Level I  | Level II  | Level III  |
|------------------------------------|---|--|--|---|--|
| Incident Severity                  | Impact                                  | Minimal to no impact to university operations  | Potential for one of the following to occur: disruption of academic or research efforts, increased legislative pressure, increased costs | At least one of the following expected: Disruption of academic or research efforts, increased legislative pressure, loss of funding or grants, increased costs, inability to hire and retain talent, loss of reputation | More than one of the following expected: Significant disruption of academic or research efforts, increased legislative pressure, loss of funding or grants, increased costs, inability to hire and retain talent, loss of reputation, potential for lost accreditation |
|                                    | Condition of Affected Parties           | Minimal to no impact to stakeholder groups   | Minimal risk of death, injury, property damage, criminal arrest, loss of trust, or reduced financial condition                           | Likelihood of death, injury, property damage, trauma, mental anguish; loss of trust, or reduced financial condition   | High likelihood or occurrence of death, injury, property loss, trauma, mental anguish, criminal arrest, or reduced financial condition; loss of trust expected   |
|                                    | Complexity                              | Short duration   | Unpredictable duration   | Unpredictable duration  | Sustained duration expected  |
|                                    |   | Capabilities to address within university  | Incident may require external expertise to properly address  | Control of the incident(s) will require specialists/experts in addition to university personnel along with communication to certain stakeholder groups  | Will require engagement, communication, and assistance from multiple stakeholder groups  |
| Unlikely to lead to media coverage |   | Potential for reputationally significant social and traditional media coverage exists                        | Reputationally significant social and traditional media coverage expected  | National and local reputationally significant media coverage expected; high social network potentiality   |  |
|                                    | No prior negative coverage or incidents | No prior negative coverage; "related" university incidents may have occurred in recent years                 | "Related" university incidents or coverage in recent years; trending national topic  | "Related" university incidents or coverage in recent history; history of similar circumstances; trending national topic   |  |
| UCF Leadership / Board Interaction |   | University's operational response communicated to appropriate leader(s)                                      | Leader(s) notify EICRT or president, EICRT activated, subject matter experts consulted if necessary                                      | Leader(s) notify EICRT or president, EICRT activated, subject matter experts consulted  | Leader(s) notify EICRT or president, EICRT activated, subject matter experts consulted   |
|                                    |   | Leader(s) communicate(s) impact and action plan to president and president's cabinet, EICRT informed         | EICRT lead communicates recommended action plan with president, leader(s) implement crisis management plan                               | EICRT lead communicates recommended action plan with president, leader(s) implement crisis management plan, EICRT continues to assess   | EICRT lead communicates recommended action plan with president, leader's implement crisis management plan, EICRT meets regularly and oversees execution of plan  |
|                                    |   | Proactive communication with Board regarding university's readiness at scheduled Board meeting if applicable | Board Chair notified; Board awareness for reputationally significant media coverage  | Board Chair determines if and when full Board notification is necessary   | Board Chair notified, Board Chair directs notification to full Board   |